

SPONSOR

IRMA 2023 EVENT SPONSORSHIP BUSINESS DAY & ANNUAL MEETING

SPONSORSHIP LEVEL*	EVENT HOST \$10,000	EVENT SPONSOR \$7,500	EVENT SUPPORTER \$5,000
Maximum Number of Sponsors <u>Within Your Sector</u>	1	2	
Complimentary Tickets	20 +EmCee Podium Announcement	15	10
EmCee Podium Announcement Highlighting Your Business	●		
Logo on Lanyards	●		
Sponsor Representative Makes Introductory Remarks at Event	2 At Both Events	1 At One Event of Choice	
Recognition On Screen Throughout the Event	● Dedicated Full Screen	● Half Screen	● Multi Shared Screen
Logo on Each Table	●		
Logo in Program Materials	●	●	
<u>Sponsor Intro Video</u> on Website, on Social Channels	60 60 Second Video	30 30 Second Video	
<u>Sponsor Intro Video</u> Distributed to Members in Retail Register	60 60 Second Video		
Logo featured on IRMA Website Pre & Post Event Promotion	● w/ Company Description and Link	●	●
Logo featured on IRMA Social Media Pre&Post Event Promotion	● Dedicated Post	● Half Shared Post	● Multi-Shared Screen
Direct Email To Membership	● Dedicated Email About Company	● Shared Email About Company	
Complimentary MuniCo** Subscription - 1 year	●		

*Sponsorship fee is an one-time fee that provides noted benefits at each event.

**MuniCo is a digital alert system that directly emails subscribers alerts about proposed ordinances for their designated municipalities. MuniCo gives organizations that operate many facilities in several counties and states the ability to track local governmental decisions.

Secure your spot at Illinois retail's two biggest industry events.
Contact Rob Karr or Alec Laird today. 217-544-1003.

